

Cherokee Village

Advertising & Promotion Commission

Thursday – 22 February 2024 – 3:00 pm

Meeting held in person at City Hall and Conference Call (as needed)

AGENDA

- I. Call to Order & Pledge of Allegiance
- II. Consideration of Minutes – December meeting
- III. Finance Report
- IV. Chair’s Report/Updates
- V. Old Business
 - a. **Solar Eclipse Festival – misc updates**
 - b. CREATE BRIDGES Grant - Voyage data collection
 - c. Wedding Expo report (West Plains, Jan 27)
 - d. Digital Marketing updates/discussion – SHRPA program updates
 - e. July 4 Thunder on Thunderbird fireworks display – updates
 - f. Governor’s Conf on Tourism – Feb 25-27 Jonesboro
 - g. DCV website updates
 - h. Tax collector engagement
 - i. Vacant commissioner position
- VI. New Business
- VII. Community Calendar Announcements
 - a. Village Pride Roadside Litter Clean Up – Sat, March 23
 - b. Total Solar Eclipse – weekend (April 6/7) & Monday, April 8, 2024
 - c. Arkansas Pie Festival & Pie Day 5k – Sat, April 27, 2024
 - d. ACNA – Music in May (Thursday evenings)
 - e. Spring River Farmers Market – Sat, May 25 – July 27
 - f. Thunder on Thunderbird – July 4 (Thursday)
 - g. Christmas in the Village – Dec 2 (Monday)
- VIII. Any Other Business
- IX. Next Meeting Date – March 28, 2024 – 3 pm at City Hall
- X. Public Comments (limit 3 minutes per person)
- XI. Adjournment